



FlyView launches Impossible Visit: Explore the Hidden Side of Paris, the largest virtual reality attraction for cultural visits in France

After launching a unique virtual Paris flyover experience in 2018, FlyView is taking those who love Paris on an extraordinary new adventure into secret, unseen places.

For this new experience, FlyView has teamed up with new preferred partners: Timescope and VR Connection.

Attraction opens Monday, October 21 just steps from Place de l'Opéra.

A Unique Exploration of the Hidden Side of Paris

Designed like a teleportation center, Impossible Visit takes adventurers on a virtual visit from place to place with 360° immersion. Through the power of virtual reality and augmented reality, visitors are transported to many previously inaccessible locations in Paris. This is an amazing opportunity to explore fascinating new behind-the-scenes perspectives of this beautiful capital city.



This surprising and futuristic excursion has many surprises in store for visitors as they explore private spaces and hear the most memorable stories and anecdotes about the locations and monuments they're visiting.

For example, travelers will virtually teleport inside the Eiffel Tower's machinery, installed in the basement in 19th century. They will step into the Grand Palais under the largest glass roof in Europe, climb to the top of the Sainte Chapelle's steeple, descend into the Pantheon's secret corridors, explore the canal that flows beneath Place de la Bastille, and end their voyage on the roofs of Montmartre at sunset on this tour filled with emotion, surprise and marvel.



The Top Virtual Reality Experience in France

With its 18 minutes of teleportation, Impossible Visit is the largest immersive cultural attraction in France.

FlyView has outfitted its 32-station center with the latest technology for a totally unique experience, including:

- 8k video filmed above and inside Parisian monuments using drones and cutting-edge cameras
- the newest HTC Vive Focus standalone virtual reality headsets with audio
- 360° special effects, motion design and 3D animations offer an augmented visit with visual effects and sound effects that make this experience magical

Impossible Visit was produced in collaboration with two heavy-hitters in the industry: **Timescope**, which created the experience, and **VR Connection**, which integrated the immersive solutions.

“With this new experience, we want to show the extent of what’s possible for cultural and tourist exploration. We want to make FlyView a magical place that uses new technology to explore Paris in a fun, unique and poetic way to create a magnificent experience people can enjoy with family and friends.” Caroline Delaire, FlyView Director

With Impossible Visit and Incredible Flyover, FlyView offers two spectacular virtual experiences that enable visitors from 7 to 77 to see Paris as never before!

Try out the experience upon request starting on October 15.

PRACTICAL DETAILS

30 Rue du 4 Septembre – Place de l’Opéra – 75002 Paris – Opéra metro station

Open 7 days a week – hours and reservations at www.flyview360.com

Ticket price: Launch price: €15

Price for Incredible Flyover + Impossible Visit Package: starting at €22.50

For visitors at least 4' tall (6+ years old)

Accessible to visitors with reduced mobility

30 Rue du 4 Septembre, Place de l’Opéra – 75002 Paris – Metro station: Opéra

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About FlyView

FlyView is a permanent virtual reality attraction with a totally unique experience that takes visitors flying over Paris with a jetpack for an incredible view of the city's monuments. It has been open to the public since March 31, 2018, at Place de l'Opéra in Paris. This 13-minute aerial trip is filled with 360° videos (real views, not 3D models) that take visitors on low-altitude flyovers right above more than 20 monuments. In the 18 months since it opened, the site has welcomed 220,000 visitors.

About Timescope

Timescope is a French company founded in 2015 that specializes in creating virtual reality experiences to highlight cultural heritage and tell stories. More than 700,000 visitors have already taken a trip back in time via kiosks installed throughout France.

About VR Connection

VR Connection is the first collaborative Hub dedicated to producing and distributing immersive technologies. Our purpose is to bring together the industry's key players in order to produce large immersive projects and help develop the ecosystem. VR Connection promotes and develops the French immersive technology industry by advising major companies on their digital strategy, bringing together experts from member studios, effectively organizing collaborative content production, accelerating the most promising startups, and providing standardized broadcasting solutions.

